

## Highlights from the Latest Exware Update

Exsite v3.8.8

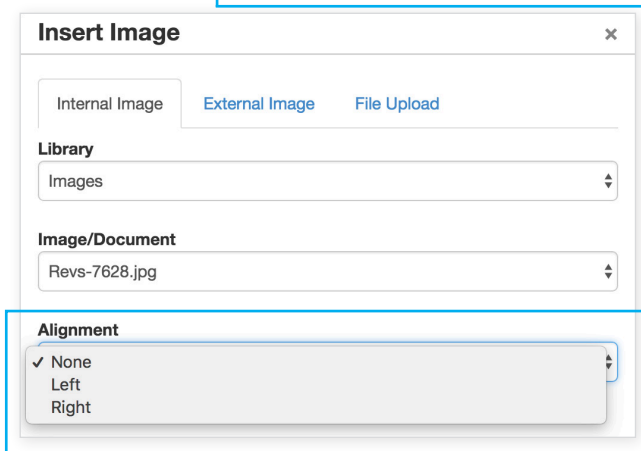


The following outlines new features and modules for the Exware System. Please note not all features will be applicable for all client sites. If you any have questions about this announcement or how your site can incorporate these new features, please call or email us.

### Content Management

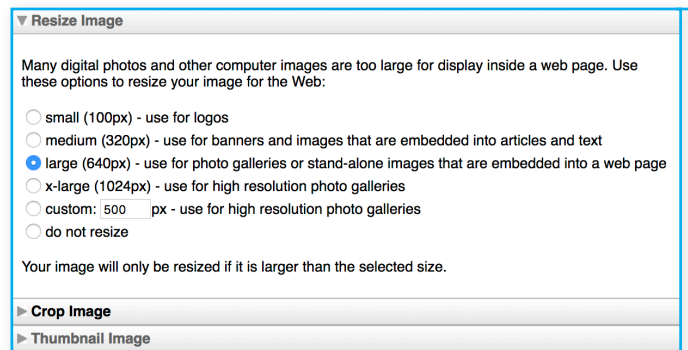
#### TinyMCE Editor

- Formatting is automatically cleared when pasting content
- When you “insert image”, we show you the image alignment drop down. Use this to ensure your image floats around text and has added padding



#### Photo Albums

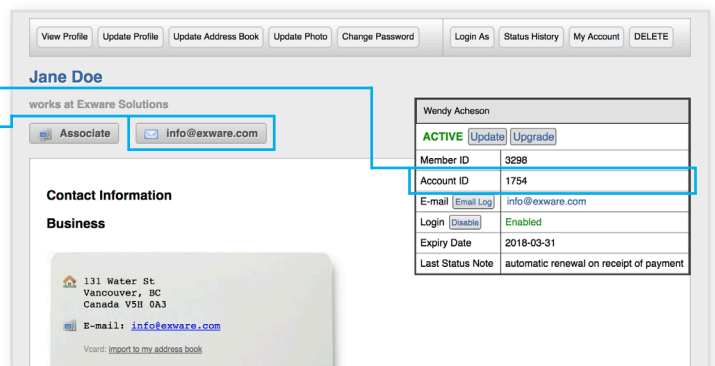
- The “resize” blindbox is open by default
- You can easily move images from one library/album to another
- You can click on an image in Photo Albums and download it to your computer



### Member Management

#### Membership

- Member event registration history can be viewed in the member's profile
- The member's Account# is visible on the member's profile
- You can resend a member's Welcome Email by clicking on their email address from the member's profile
- The sales summary numbers on the Membership page account for prorated discounts and refunds
- Admin can add COMP membership and will see the “Send Welcome Email” button instead of automatically sending the Welcome Email



**Renewal logic changed:** Members that early renew will be prompted to pay their existing invoice if they try to go through renewal again.

## Website Guide

- Located at the top of the admin control panel, your GUIDE shows exact dates for automated emails, such as renewal emails.

The screenshot shows the 'MEMBERSHIP' section of the Exware admin panel. It contains a table with various membership-related actions and their corresponding dates. A callout box highlights specific dates for renewal reminders.

Action	Timing
Members expire on	morning of January 1
Key Contacts	disabled
Members are archived (grace period)	59 days after expiry on morning of March 1
Expired members	retain membership benefits until archival
Members receive a renewal reminder	90 days before expiry on morning of October 3 30 days before expiry on morning of December 2 1 days after expiry on morning of January 2 30 days after expiry on morning of January 31
Members can renew	92 days before expiry on morning of October 1

Callout box content:

- 90 days before expiry on morning of October 3
- 30 days before expiry on morning of December 2
- 1 days after expiry on morning of January 2
- 30 days after expiry on morning of January 31
- 92 days before expiry on morning of October 1

## Event Management

### Event Registration

- You can send reminders/follow-up emails for activities
- You can receive a summary email after event reminders and follow-ups are sent
- We updated the look of the event “preferences” tab
- We’ve styled hidden events & fees so that logged in admins will quickly see that they are hidden to the public and/or members

HIDDEN FEE	\$35.00	REGISTER NOW
PUBLIC FEE	\$25.00	REGISTER NOW
MEMBER-FEE	\$14.00	REGISTER NOW
<i>This registration type is restricted to members.</i>		
ADMIN FEE	\$20.00	REGISTER NOW
<i>This registration type is restricted to administrators.</i>		

#### New Add-On:

We can now add a Ticket type to your system. This will allow registrants to easily select tickets for any of your activities without having to click “register now” and fill in info. (This feature has a set-up fee. Contact Exware for more info.)

### Billing Adjustments

- We offer an easy way to create promo codes

### Financial Reports

- Additional report options for promo code usage, refunds & payables and unpaid invoices
- Combine itemized sales/revenues reports
- We include discounts in itemized reports

The screenshot shows the 'Financial reports for' configuration page for 'Exware Solutions'. It includes fields for Start Date (2017-10-03) and End Date (2017-11-02). Under 'Report Type', several options are listed, with 'refunds & payables', 'unpaid invoices', and 'promotional code usage' highlighted by callout boxes.

## New Modules

### Marketing Engagement – added to all sites!

Exware releases a new module to help you understand event popularity, compare event attendance, and market to members that haven't yet registered. Use this tool to:

- Plan new events
- Promote events to past registrants who attended similar events
- Encourage unregistered members to sign-up to events

### MailChimp and Constant Contact Integration - free to supported clients!

Use MailChimp or Constant Contact to send out HTML emails and newsletters to your membership.

With integration, your mailing lists are synced with your database:

- New members are automatically added to your mailing lists
- Archived and unsubscribed are automatically removed

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